

Shakuntala krishna institute of technology Bahabalpur kanpur dehat (KD-64) BBA 4rd semester

S.NO.	ENROLLMENT NO.	ROLL NO.	STUDENT NAME	FATHER NAME	POROJECT REPORTS TOPIC
1	CSJMA23000124478	23070000719	AJRUDDIN ANSARI	SABIR ALI	v Marketing Strategy Analysis of Dabur in FMCG Sector
2	CSJMA23000124479	23070000720	AMAR DEEP SINGH	RAM NARESH SINGH	v Impact of Customer Reviews on Amazon Product Sales
3	CSJMA23000124484	23070000725	CHETNA	CHANDRAPAL SINGH	v Role of Google Ads in Growth of Flipkart
4	CSJMA23000124485	23070000726	DEEPAK VISHWAKARMA	VISHWAMBHAR PRASAD	v Market Analysis of Food Delivery Apps: Zomato vs Swiggy
5	CSJMA23000124487	23070000728	DEVANSH KATIYAR	ASHOK KUMAR	v Study of Consumer Preference Between Colgate and Pepsodent
6	CSJMA23000124489	23070000730	GULAM MOHIUDDIN	MOHD ALIM	v Impact of Word of Mouth Marketing on Ola Services
7	CSJMA23000124490	23070000731	HARIOM	AMBRISH	v Effect of E-mail Marketing on Customer Engagement of Nykaa
8	CSJMA23000124493	23070000734	KAJUL DEVI	BHARAT SINGH	v Brand Image Analysis of Samsung Smartphones
9	CSJMA23000124497	23070000738	MOHD FAISAL	NISAR AHMAD	v Impact of Packaging on Consumer Buying Behaviour of Lays
10	CSJMA23000124498	23070000739	MOHINI	SUNIL SINGH	v Consumer Satisfaction Towards Paytm Services
11	CSJMA23000124502	23070000743	NIKHIL KATIYAR	ANIL KUMAR	v Comparative Study of Social Media Ads of Amazon vs Meesho
12	CSJMA23000124503	23070000744	NIKHIL NISHAD	BIRJU	v Digital Marketing Analysis of BYJU'S Learning App
13	CSJMA23000124504	23070000745	OMANSH CHAUBEY	VIKASH CHAUBEY	v Impact of Festive Season Sales on Flipkart Sales Volume
14	CSJMA23000124508	23070000749	RAJ SHIVHARE	VINOD KUMAR SHIVHARE	v Customer Perception Towards Starbucks in India
15	CSJMA23000124509	23070000750	RAJRANEE	SONELAL	v Study on Pricing Strategies of Patanjali Products
16	CSJMA23000124510	23070000751	RIMJHIM RAWAT	RAM JIYAWAN	v Effectiveness of SEO Marketing Strategies by MakeMyTrip
17	CSJMA23000124511	23070000752	RISHAB SINGH CHANDEL	RAM KUMAR SINGH	v Brand Awareness and Customer Loyalty towards Nike
18	CSJMA23000124512	23070000753	RIYA CHAUDHARY	G P CHAUDHARY	v Consumer Behaviour Analysis in Choosing Domino's Pizza
19	CSJMA23000124514	23070000755	SAGAR KUMAR	RATIRAM	v Impact of Celebrity Endorsements on Sales of Adidas
20	CSJMA23000124515	23070000756	SAHIL SHARMA	RAJESH SHARMA	v Role of Customer Relationship Management in ICICI Bank
21	CSJMA23000124516	23070000757	SANDEEP KUMAR	PRAHLAD SINGH	v Consumer Buying Decision Analysis of Apple iPhone Users
22	CSJMA23000124517	23070000758	SANKET KUMAR	ASHWANI KUMAR	v Effectiveness of Digital Ads on YouTube for Netflix Subscribers
23	CSJMA23000124518	23070000759	SATYAM NISHAD	HARI NARAYAN	v Customer Satisfaction Analysis of BigBasket Users
24	CSJMA23000124520	23070000761	SAURABH KUMAR	RAMGOPAL	v Comparative Study of Online Marketing of Flipkart vs Amazon
25	CSJMA23000124521	23070000762	SHISHIR MISHRA	GYANENDRA MISHRA	v Market Positioning Strategies of Tata Motors in India

26	CSJMA23000124522	23070000763	SHIVAJI KUMAR	RAJ KUMAR	v Impact of Influencer Marketing on Myntra Sales
27	CSJMA23000124525	23070000766	SHIVAM YADAV	BRAJBHUSHAN	v Study of Consumer Preferences Towards Ola vs Uber
28	CSJMA23000124526	23070000767	SHUBH SHARMA	SANJAY SHARMA	v Advertising Effectiveness Analysis of Pepsi in Indian Market
30	CSJMA23000124527	23070000768	SHUBHI TIWARI	VIJAY KUMAR	v Brand Loyalty Analysis of Coca-Cola Consumers
31	CSJMA23000124528	23070000769	SHWETA BHARTI	RADHE SHYAM	v Consumer Perception Towards Amazon's Delivery Services
32	CSJMA23000124529	23070000770	SRISTI SRIVASTAVA	ANIL KUMAR SRIVASTAVA	v Market Segmentation and Targeting Strategies of Reliance Jio
33	CSJMA23000124531	23070000772	VEDANT CHAUDHARI	RAJENDRA KUMAR	v Digital Marketing Strategies of Swiggy and Their Effectiveness
34	CSJMA23000124532	23070000773	VISHAL SONI	JITENDRA KUMAR SONI	v Impact of Social Media Marketing on Sales Performance of Zomato
35	CSJMA23000124533	23070000774	VIVEK KUMAR	SUNIL KUMAR	v Customer Buying Behaviour Analysis of Flipkart Customers